

*Type Code*

# Slated

2011-2012

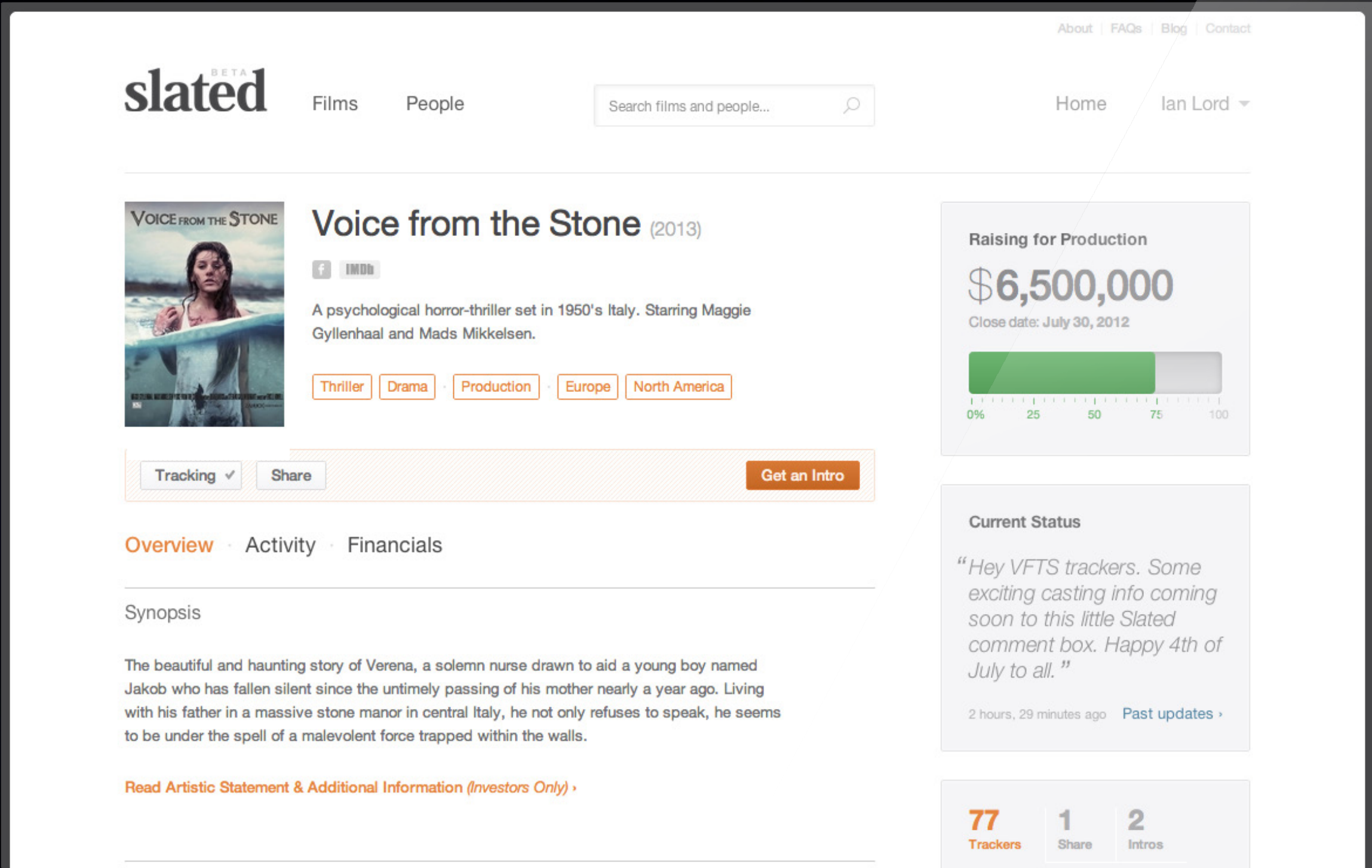
Launched in 2011, Slated is the next-generation online marketplace for investing in film.

For investors & industry professionals, Slated provides exclusive access to a socially-vetted marketplace of high-quality films and filmmakers. Slated makes it easy to track a film's progress, to follow trusted people and their portfolios, and to receive targeted updates that will help them find their next great film.

For filmmakers, Slated provides a level of validation for their projects and a platform to promote their films to an active audience including investors, distributors, and sales agents.

Type/Code led the UI design and front-end development for Slated.

Visit at [slated.com](http://slated.com)  
(currently in beta)





Alicia Keys

14-time Grammy® Award-winning singer/songwriter/producer, an accomplished actress, a New York Times best-selling author, an entrepreneur and a powerful force in the world of philanthropy.

New York, NY Los Angeles, CA Composer Executive Producer

Tracking

Share

Request an Intro

Overview Activity

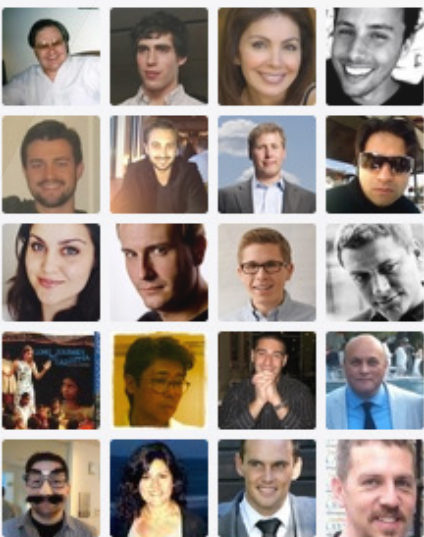
I'm interested in

Genre Action Adventure/Caper Animation Biography Children/Family Comedy Documentary Drama Horror LGBT Musical/Dance Mystery/Suspense Romance Science Fiction Thriller True Story War Western

Region of Origin North America Asia Europe Latin America Oceania/Australasia Middle East Africa India

Budget Under \$100k \$100k-250k \$250k-500k \$500k-750k \$750k-1M

1 Tracking 43 Trackers 0 Intros



View all trackers

Contact us about this profile

Is something wrong? Let us know.





Ian Lord

Update status  
Edit profile

Activity

Messages

Shared

Notifications

Edit Email settings

Get updates in your inbox

My Activity · All Activity



Patrick Sayre is tracking Gravity

22 minutes ago



Nicole Barton is tracking Stuart Murdoch, Jane Clark, and 1 other

49 minutes ago



Marcin J. Sobczak is tracking London Town

1 hour, 21 minutes ago



Mark Chackerian is tracking David Bergendahl

1 hour, 27 minutes ago



Voice from the Stone has updated status to:  
Hey VFTS trackers. Some exciting casting info coming soon to this little Slated comment box. Happy 4th of July to all.

1 hour, 45 minutes ago



Susan Wrubel is tracking Pascal Diot and Jerome Paillard

List a new film

By creating a new film page, you can raise money and/or awareness for your film.

74

Tracking

35

Trackers

1

Intro



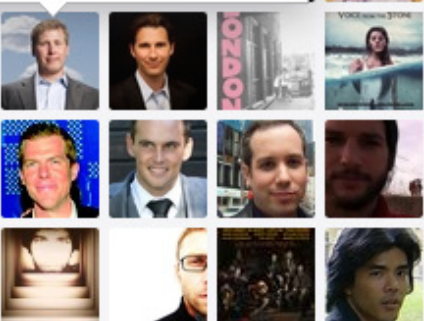
Barry Silbert

Entrepreneur, film investor and backer of Slated

Investor/Financier

Tracking

37 mutual trackers:



View all tracking



# inStream Solutions

2009-2012

inStream Solutions provides cloud-based tools for financial advisors. In a departure from the many robust financial planning applications available, inStream takes a proactive approach that is intuitive, sleek, and fun to use; all while maintaining the integrity of a rigorously developed goals-based financial planning application.

Type/Code has lead the design and front end development of this enterprise advising solution, working closely with inStream's founders, back-end developers, and business development team.

Type/Code is also responsible for inStream's marketing materials, including a full identity design and public website with blog, available at [instreamwealth.com](http://instreamwealth.com).





## My Alerts (56)

Smart Alerts (13) [PBA Alerts \(19\)](#) [CPS Alerts \(8\)](#) sort:  ▼

Jonathan P. Smith

## Walter G. White

[Plan Alert](#) Education Plan Bellow Threshold: 76%  
[Touchpoint](#) Edward's 20th BirthdayEvaluation ☒  
Scenarios ☒  
Contact ☒

Fredrick J. Young

Brian S. Ziller

[See More \(9\)](#)

## My To Do List (9)

[Sign up for CEG Webinar. See Josh for detials and discount voucher](#) ✓[Don't forget the milk and eggs on way home](#)[Follow up with accountants](#)[Review business plan](#)[Call tim back about next week's meeting](#)[See More \(9\)](#)[Add a To Do](#)

## Industry Webinars

Webinars	Date and Time
<a href="#">JP Morgan, Structured Notes</a>	Today, 1/14 at 4:00 PM
<a href="#">Jefferson National &amp; Dimensional</a>	Tues, 1/25 at 1:30 PM
<a href="#">iShares Introduces a New Fund</a>	Thur, 1/27 at 10:00 AM

## Continuing Education Opportunities

Webinars	Date and Time
<a href="#">NAPFA Tax Update</a>	Today, 1/14 at 2:00 PM
<a href="#">Staying Optimistic in a slow...</a>	Weds, 1/26 at 10:30 AM
<a href="#">Estate Planning Update</a>	Thur, 2/12 at 1:00 PM

**Lev Kanter**

Sarah Kanter

Contact: 978 505 2222

Status: Active

AUM: \$5,900,000.00

[Hide Header](#)

Personality: Independent

Type: Individual

UIA: \$3,000,000.00

[Client Details](#)

[Profile](#)

[Plans](#)

[Calculators](#)

## Retirement Plan

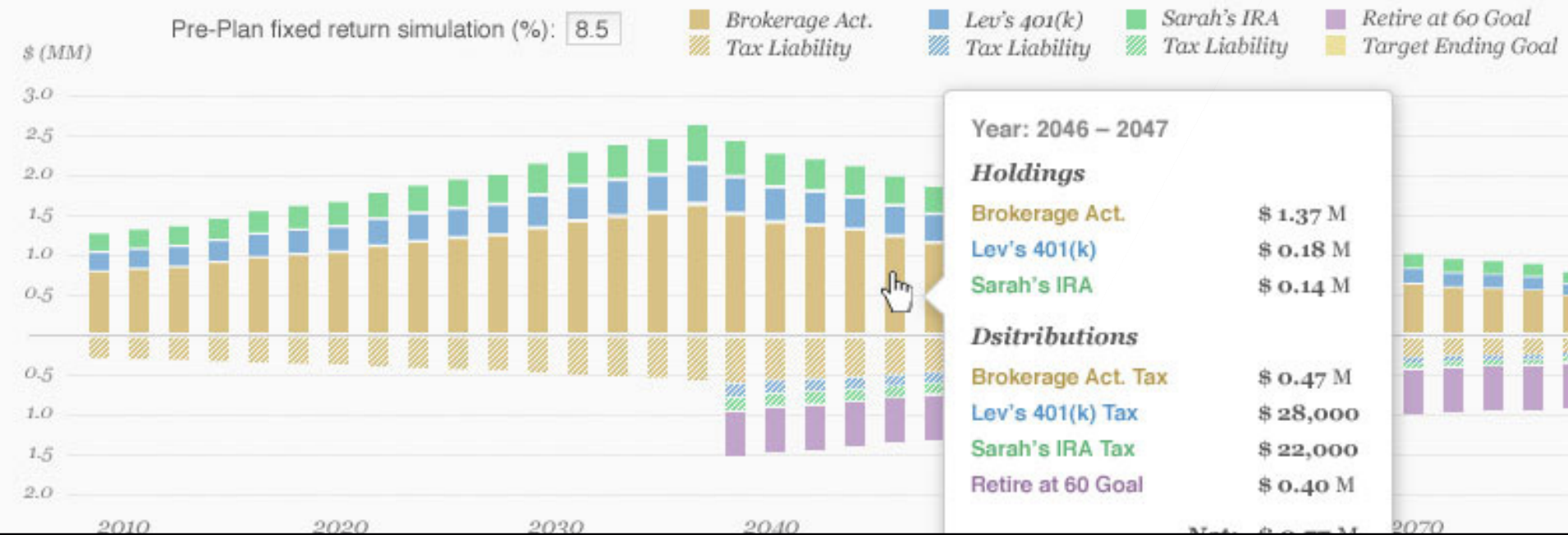
[Hide Timeline](#)

[Plan List](#)

[New Plan](#)

[Copy Plan](#)

[Plan Output](#)





# Google Currents

2011

Google Currents is a new application for Android devices, iPads and iPhones that lets you explore online magazines and other content with the swipe of a finger.

Currents launched with more than 150 publishing partners to offer full-length articles from more than 180 editions including CNET, AllThingsD, Forbes, Saveur, PBS, Huffington Post, Fast Company and more. Content is optimized for smartphones and tablets, allowing you to intuitively navigate between words, pictures and video on large and small screens alike, even if you're offline.

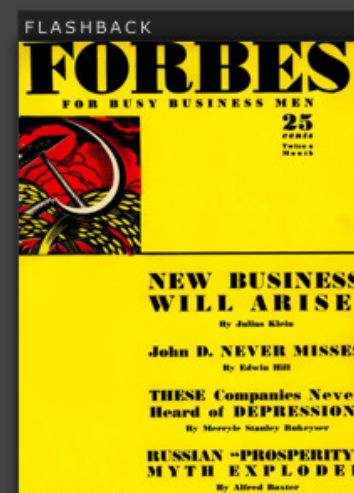
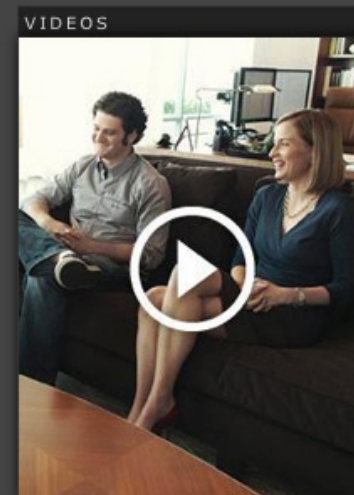
Type/Code was responsible for the user experience (UX) design, user interface (UI) design, and branding for the Google Currents application.

Download from the iOS App Store or the Android Marketplace





## Forbes Cover Stories



## Parker: Agent Of Disruption

BY STEVEN BERTONI



8-acre compound in  
Parker rips through the  
Golden Gate Bridge in a  
masks a Lamborghini  
on the wheel, the  
thousands of songs  
ound system.

ident has had a busy,  
last ten hours he's  
tial VPs for his new  
d hours' worth of e-  
platform he's backing,  
potential CEO for his  
Causes. He's also  
ngling vendors for his  
cheduled in New Jersey  
eane Irene looks to  
(with Lenny Kravitz  
rolina, he eventually  
ds). He breaks from

work to dine with Jack Dorsey, the chief of Facebook rival Twitter and payment service Square. After dinner, at the restaurant bar, he interviews another potential boss for Causes. By the time he drops me off at my hotel, it's 11:30 p.m. Parker's day is about half done.

For the next six hours Parker fires off e-mails, then turns to his private Facebook page. The previous afternoon—or earlier the same day, if you're on Parker's body clock—the world had learned that Steve Jobs resigned from Apple. Around 6 a.m. Parker posts this Schopenhauer quote: "We can come to look upon the deaths of our enemies with as much regret as we feel for those of our friends, namely, when we miss their existence as witnesses to our success." It immediately leaks. Gossip site Gawker accuses him of dancing on Jobs' grave. He e-mails Gawker that the quote was a tribute to Jobs—his longtime idol and more recent rival (iTunes versus Spotify). Just before 7 a.m. he goes to bed.

Four hours later he's up, ready to do it all again.

Flighty, manic and unpredictable, Parker grates on investors—he's been jettisoned from the three companies he helped create, soon after they lifted off. "He's seen as an unknown quantity, and VCs love for things to be very much in control," says Facebook





# MoMA: de Kooning

2011

Commissioned by the Museum of Modern Art to go along with their large exhibition, *de Kooning: a Retrospective* is a website celebrating the life's work of the artist Willem de Kooning. The site presents the full breadth of de Kooning's work organized in a variety of ways, including an interactive timeline and an audiovisual slideshow.

Type/Code was responsible for front-end and back-end development of the website.

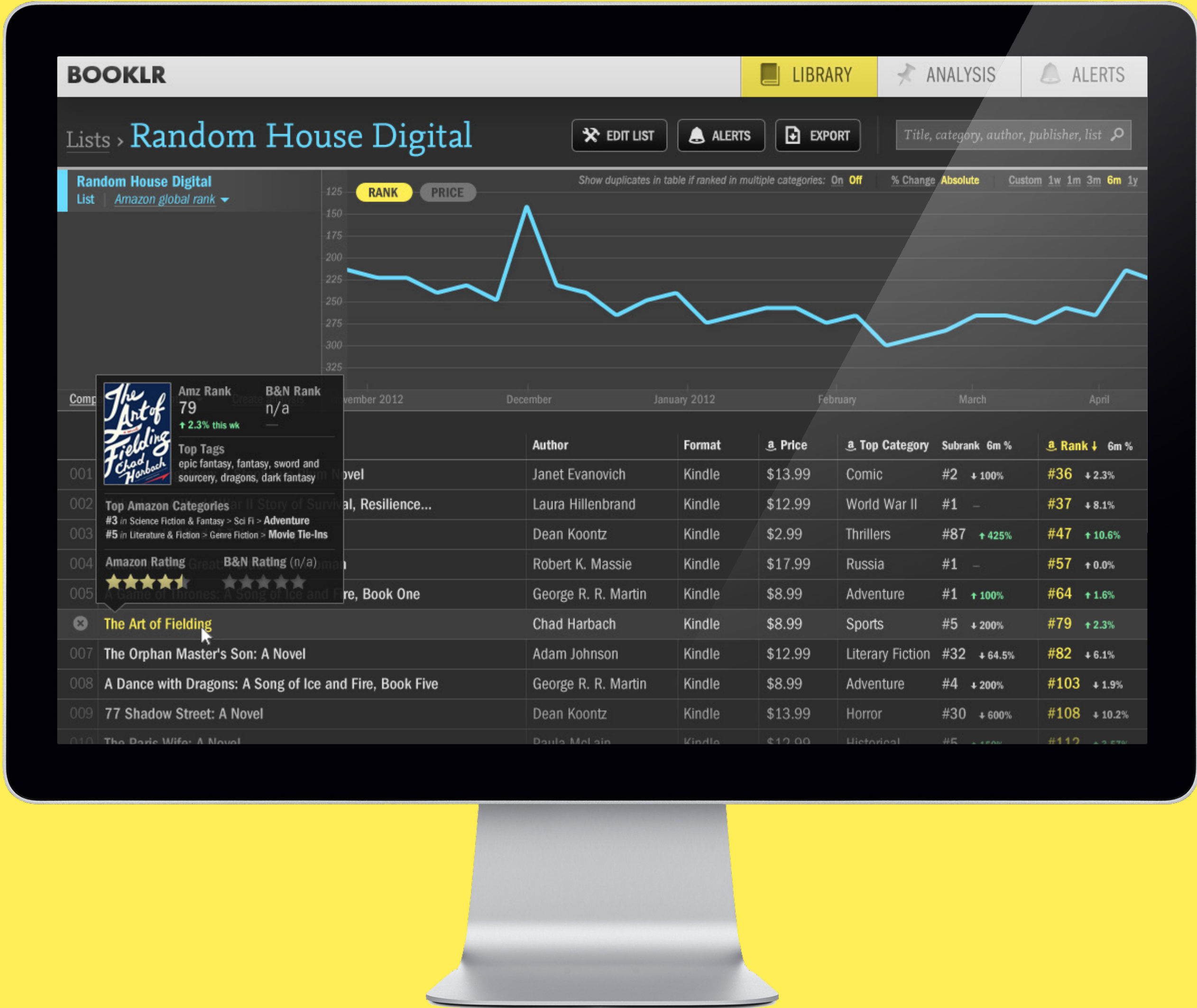
Visit at: [moma.org/dekooning](http://moma.org/dekooning)

Or, use the full link:

[moma.org/interactives/exhibitions/2011/dekooning](http://moma.org/interactives/exhibitions/2011/dekooning)








# Booklr

2012

Booklr is a data and analytics platform for book publishers, literary agents, and authors.

Type/Code was responsible for product conception, user experience design, user interface design, and frontend web development for the Booklr platform.

Booklr is currently in development and is not publicly accessible.



### The Art of Fielding

Author **Chad Harbach** Publisher **Bay Back Books** List price **\$14.99**

Format **Paperback** Pub date **May 1, 2011** ISBN **9780316126670**

Description At Westish College, baseball star Henry Skrimshander seems destined for big league until a routine throw goes disastrously off course. In the aftermath of his error, the fates of five people are upended. Henry's fight against self-doubt threatens to ruin his future. College president Guert Affenlight has fallen unexpectedly and helplessly in love. Owen Dunne becomes caught up in a dangerous affair. Mike...

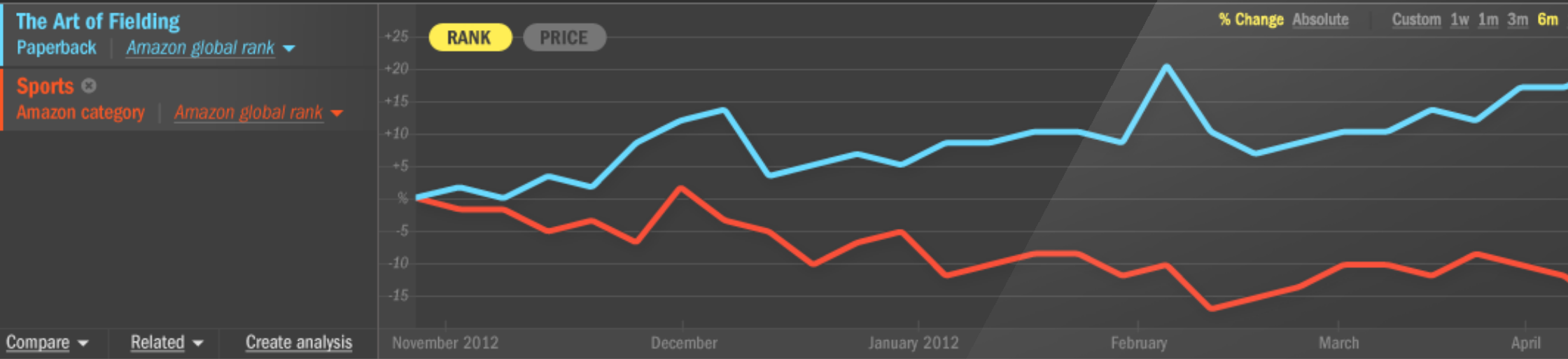
AmazonB&N

today

Amz. price **\$10.17** Rating **★★★★★**

Global rank **#173** **+ 2.3% this wk** Page status **Live**

Ranking categories:  
#5 in Books > Literature & Fiction > Genre Fiction > Sports  
#17 in Books > Mystery, Thriller & Suspense > Thrillers > Psychological Thrillers  
#35 in Books > Literature & Fiction > United States



Amz. also bought over past 6 months		Freq.	Amz. also bought authors over past 6 months		User-generated tags	
<input type="checkbox"/> Swamplandia! Russell		98%	<input type="checkbox"/> Karen Russell	<input type="checkbox"/> Michael Ondaatje	lorem ipsum <sup>(17)</sup>	vivamus <sup>(15)</sup> luctus <sup>(13)</sup>
<input type="checkbox"/> The Submission: A Novel Waldman		87%	<input type="checkbox"/> Jennifer Egan	<input type="checkbox"/> Patrick deWitt	urna <sup>(10)</sup> sed urna <sup>(9)</sup>	ultricies <sup>(9)</sup> tempor <sup>(5)</sup> dui
<input type="checkbox"/> The Tiger's Wife: A Novel Obrecht		87%	<input type="checkbox"/> Ann Patchett	<input type="checkbox"/> Jesmyn Ward	sagittis <sup>(4)</sup> condimentum	facilisis porta <sup>(2)</sup> sednec diam <sup>(1)</sup>
<input type="checkbox"/> Salvage the Bones: A Novel Ward		78%	<input type="checkbox"/> Erik Larson	<input type="checkbox"/> Amy Waldman		
<input type="checkbox"/> State of Wonder: A Novel Patchett		76%	<input type="checkbox"/> Tom Perrotta	<input type="checkbox"/> Denis Johnson		

## Game of Thrones Analysis

NEW TIMELINE

SAVE

EXPORT

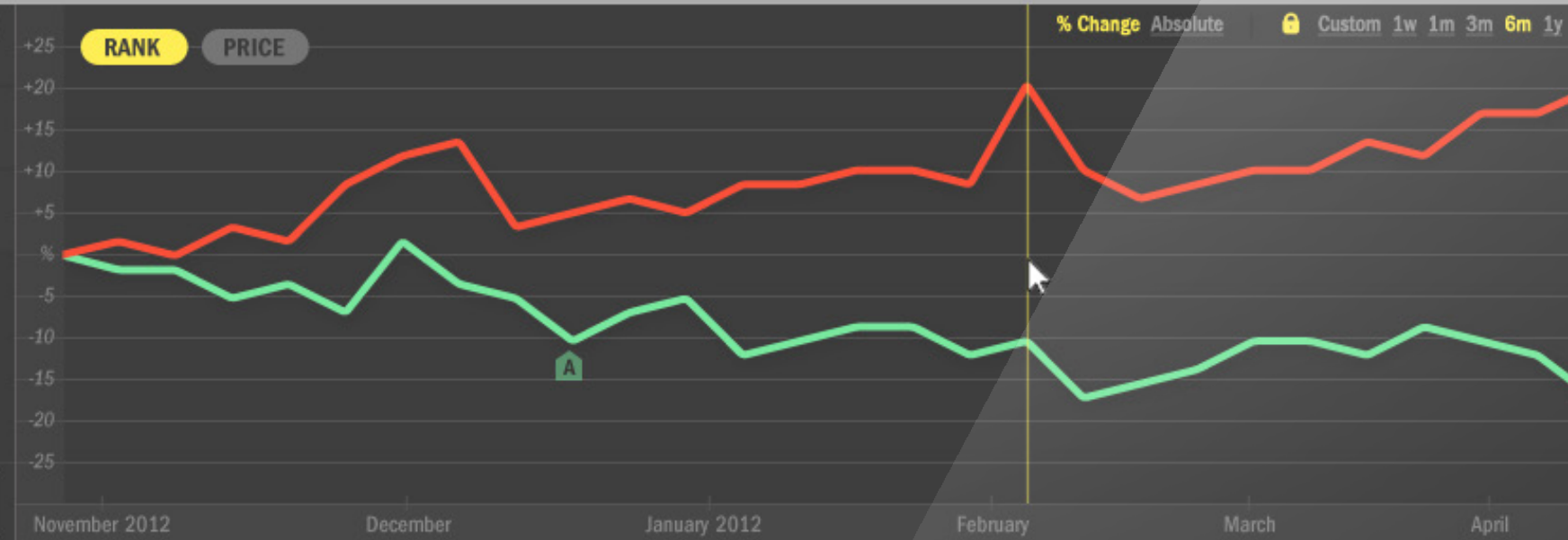
**A Game of Thrones: A Song of Fire...** ✕  
Kindle Title | [Amazon global rank](#) ▼

**Adventure** ✕  
Amazon category | [Amazon global rank](#) ▼

**Random House Digital** ✕  
List | [Amazon global rank](#) ▼

Compare ▲ Related ▼

Title, category, author, publisher, or list



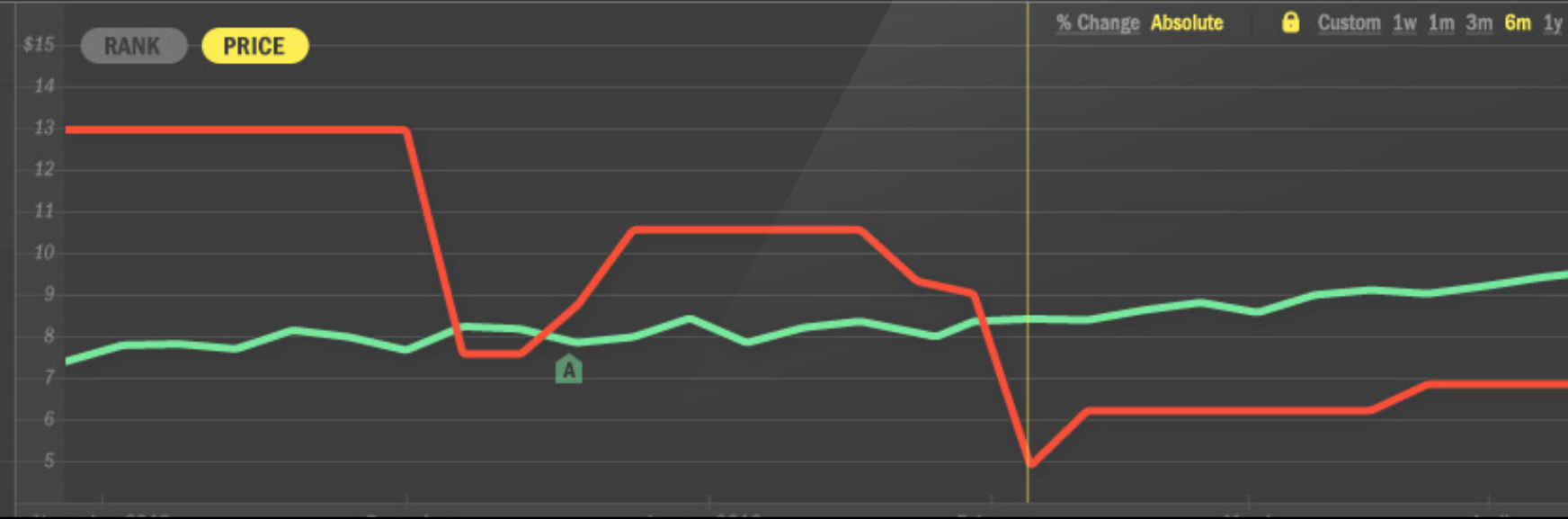
**A Game of Thrones: A Song of Fire...** ✕  
Kindle Title | [Amazon global rank](#) ▼

**Adventure** ✕  
Amazon category | [Amazon global rank](#) ▼

**Random House Digital** ✕  
List | [Amazon global rank](#) ▼

Compare ▲ Related ▼

Title, category, author, publisher, or list





# Change By Us NYC

2011

Change by Us NYC collects ideas for civic solutions, catalyzes project groups, and connects those groups to city and community resources. Using text messaging, a mobile website, and a full web application, New Yorkers can submit ideas and collectively work towards a more sustainable city.

Type/Code was responsible for interaction design and the front-end development of Change By Us, and worked closely with the digital firm Local Projects and the city of New York to bring the project to life.

Visit at [nyc.changeby.us](http://nyc.changeby.us)







# Build a Community Garden in Greenpoint

CREATED by **Greg V.**



CONTACT GREG V.



MEMBERS **4**

LEAVE this PROJECT



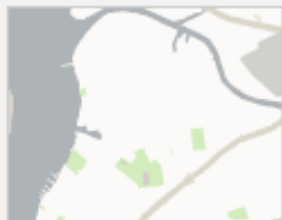
## MISSION

### OUR MISSION

Get a community garden started in Greenpoint that people can volunteer and take home fresh fruits and vegetables

### SUPPORTERS

### LOCATION



### KEYWORDS

community

garden

vegetables



## GOALS **3**

[PROPOSE YOUR OWN](#)

The ACTIVE GOAL for this PROJECT

*Let's get some planting beds built before Spring is in full swing.*



NEXT

TIMEFRAME 1 month

POINT PERSON Kristen Svorka

ADDED:

2011-04-14 10:26:15



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# Kohn Pedersen Fox

2010

Concept, design, and front-end development for the architectural firm's new corporate website.

Initial design completed while working in-house at KPF; back-end development by KPF.

Visit at [kpf.com](http://kpf.com)





INCS ZERO FACTORY

LOCATION	Nagano, Japan
CLIENT	INCS
TYPE	Health + Science
SIZE	86,000 ft <sup>2</sup> / 8,000 m <sup>2</sup>

Nestled in the Japanese Alps, the INCS “Zero” Factory emerges from the earth and opens to the sky, creating a fusion of landscape and architecture. With a desire to express the marriage of art and technology, the new “Zero” Factory serves as a demonstration facility for the rapid prototyping technologies employed by INCS. Like its Swiss counterpart, Nagano’s mountainous locale is home to high-tech industries—its rugged seclusion affording the focused intensity of thought and experimentation required for precision research and development.

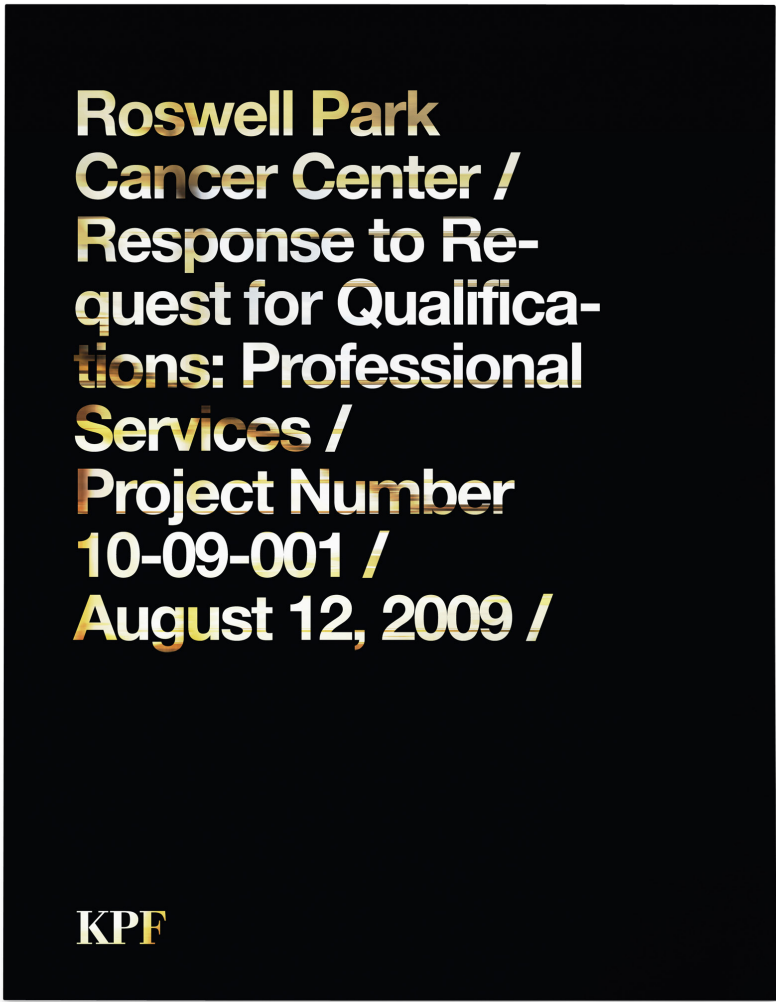
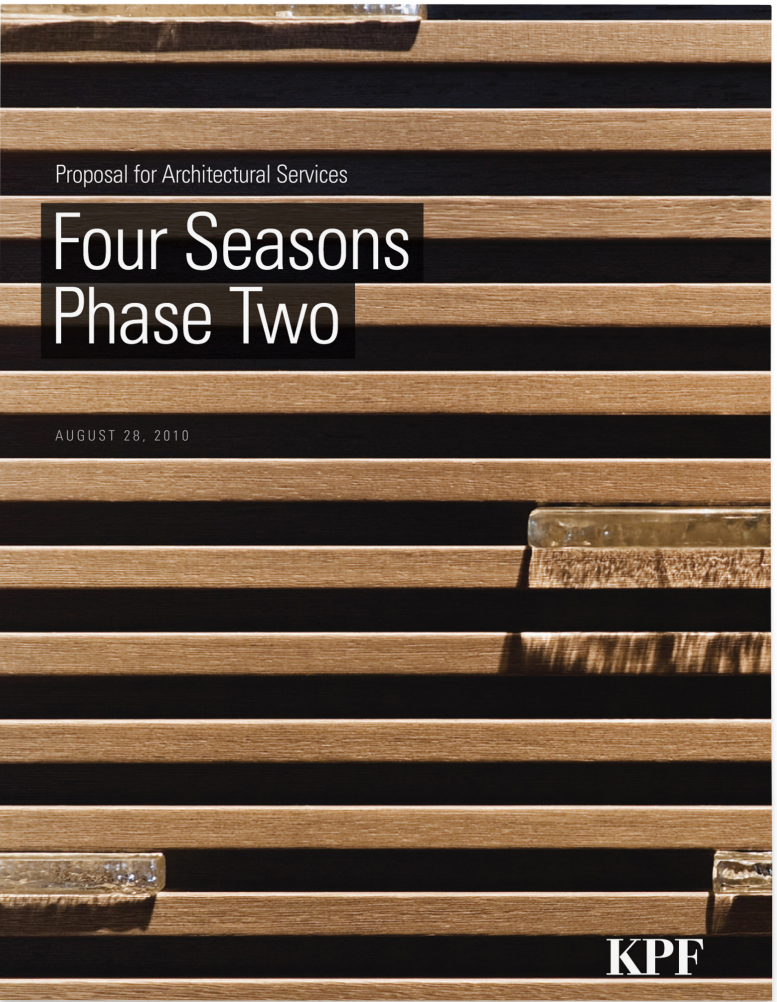
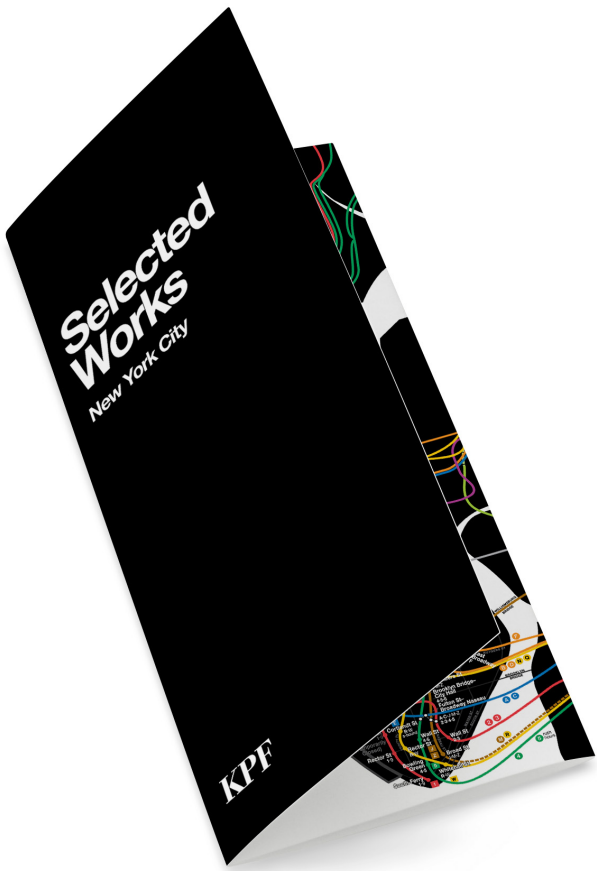
Comprising simple forms, the building uses glass, metal, stone, and concrete to create a structure that not only acts as a reflection of its surroundings, but also serves as an introduction to the philosophy of the company’s founder and the ongoing research contained within its walls. The composition and proportion of forms and details create a balance





2009-2011

Print design for various marketing materials.



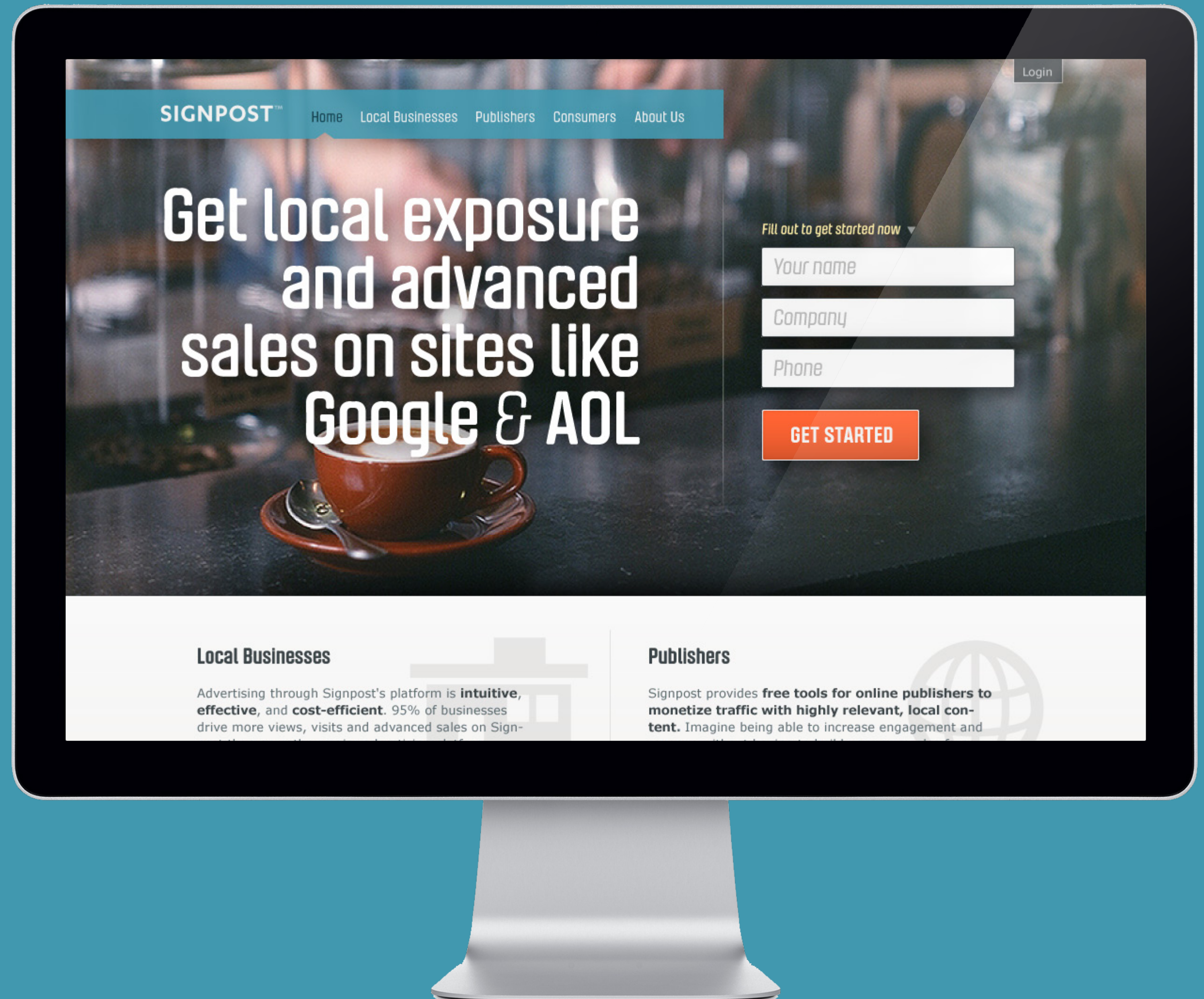


# Signpost

2012

Signpost is a leading online advertising startup that connects local businesses with new customers.

Type/Code provided user interface design consulting for Signpost's product for merchants and shopkeepers (the "Merchant Center"), as well as their corporate marketing pages.





+ NEW CAMPAIGN

Dashboard

Campaigns

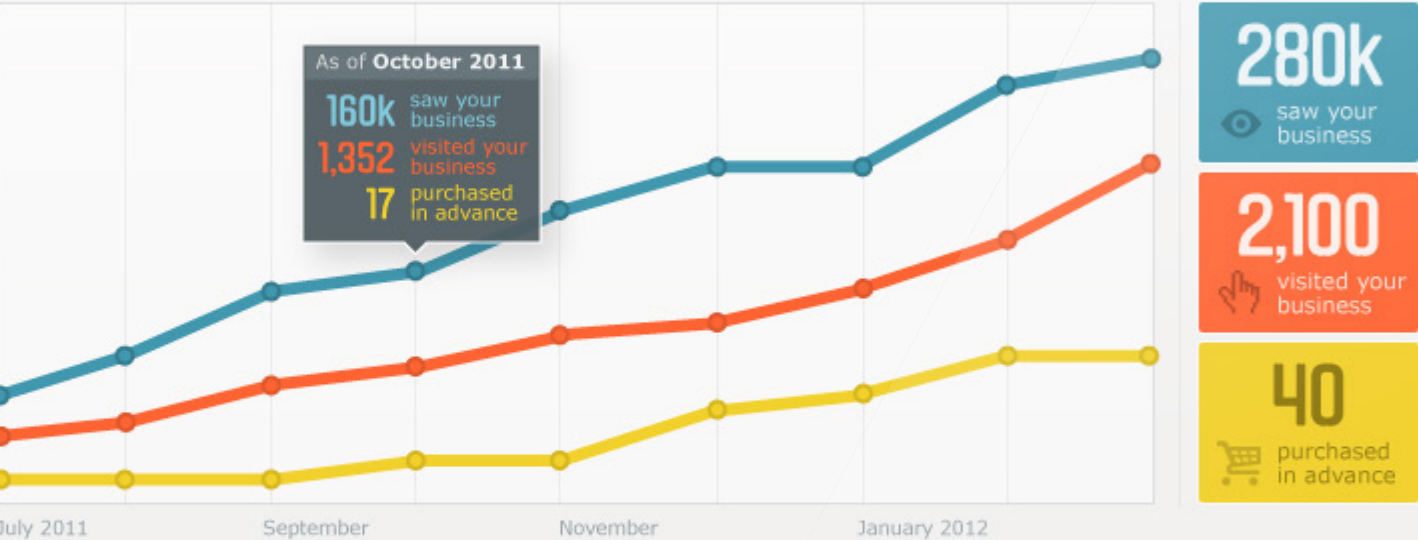
Tools

Statements

Support

You have a pending campaign that needs your approval. [Review now >](#)

CAMPAIGN STATS FOR FAMOUS RAY'S PIZZA



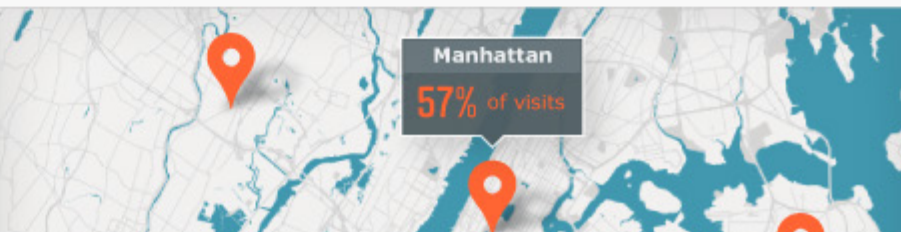
TRAFFIC

Marketing partner sites

Your deals are being featured on the following sites. Click to find:

- |                             |                               |
|-----------------------------|-------------------------------|
| <a href="#">Bing</a>        | <a href="#">Google Offers</a> |
| <a href="#">AOL</a>         | <a href="#">Loku</a>          |
| <a href="#">YellowPages</a> | <a href="#">MSN Offers</a>    |
| <a href="#">BiteHunter</a>  | <a href="#">Tippa</a>         |
| <a href="#">Yipit</a>       | <a href="#">CityPockets</a>   |

Where are your deals are being seen?





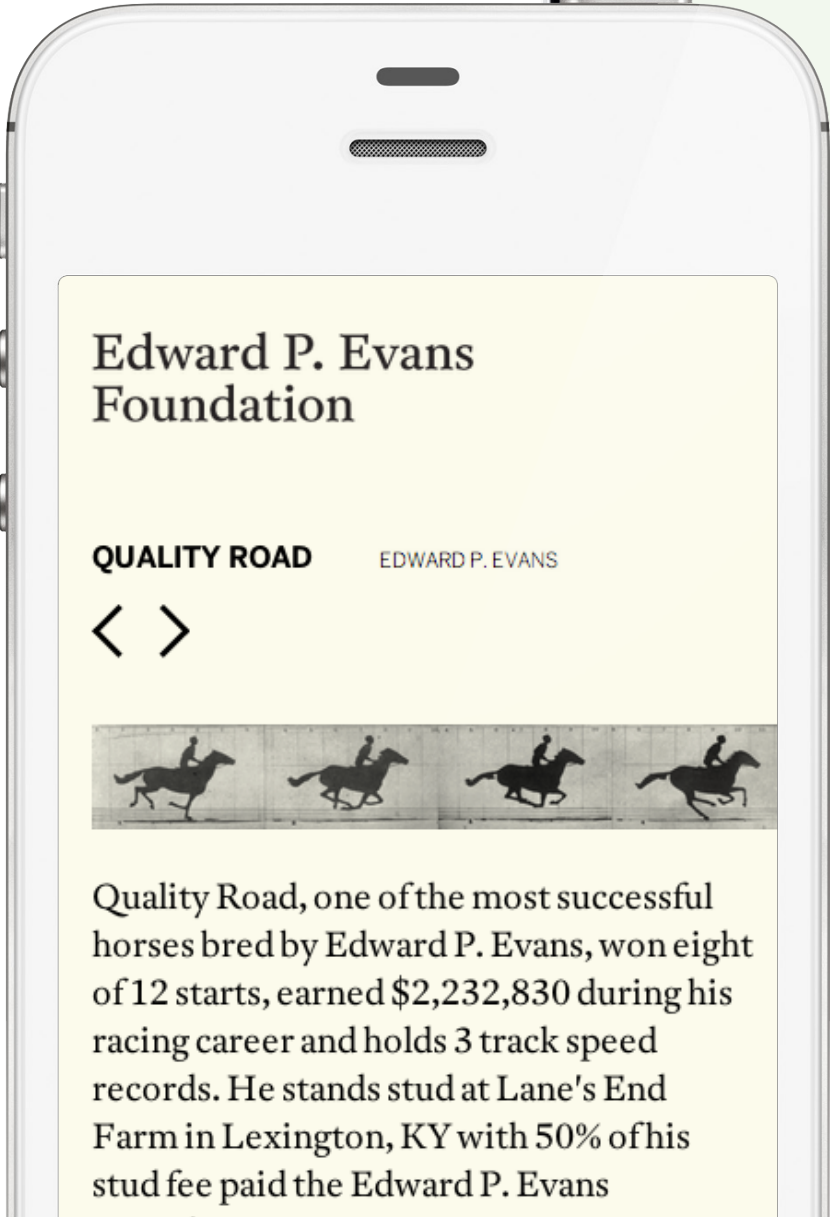
# Edward P. Evans Foundation

2012

In partnership with Pentagram, Type/Code developed the frontend and backend of the website for the Edward P. Evans Foundation.

Using a responsive design approach, the animated single-page website adapts seamlessly to the device it is being viewed on.

Type/Code was responsible for all aspects of development, as well as animation, user experience design, and responsive design.







# Connecting Light

2012

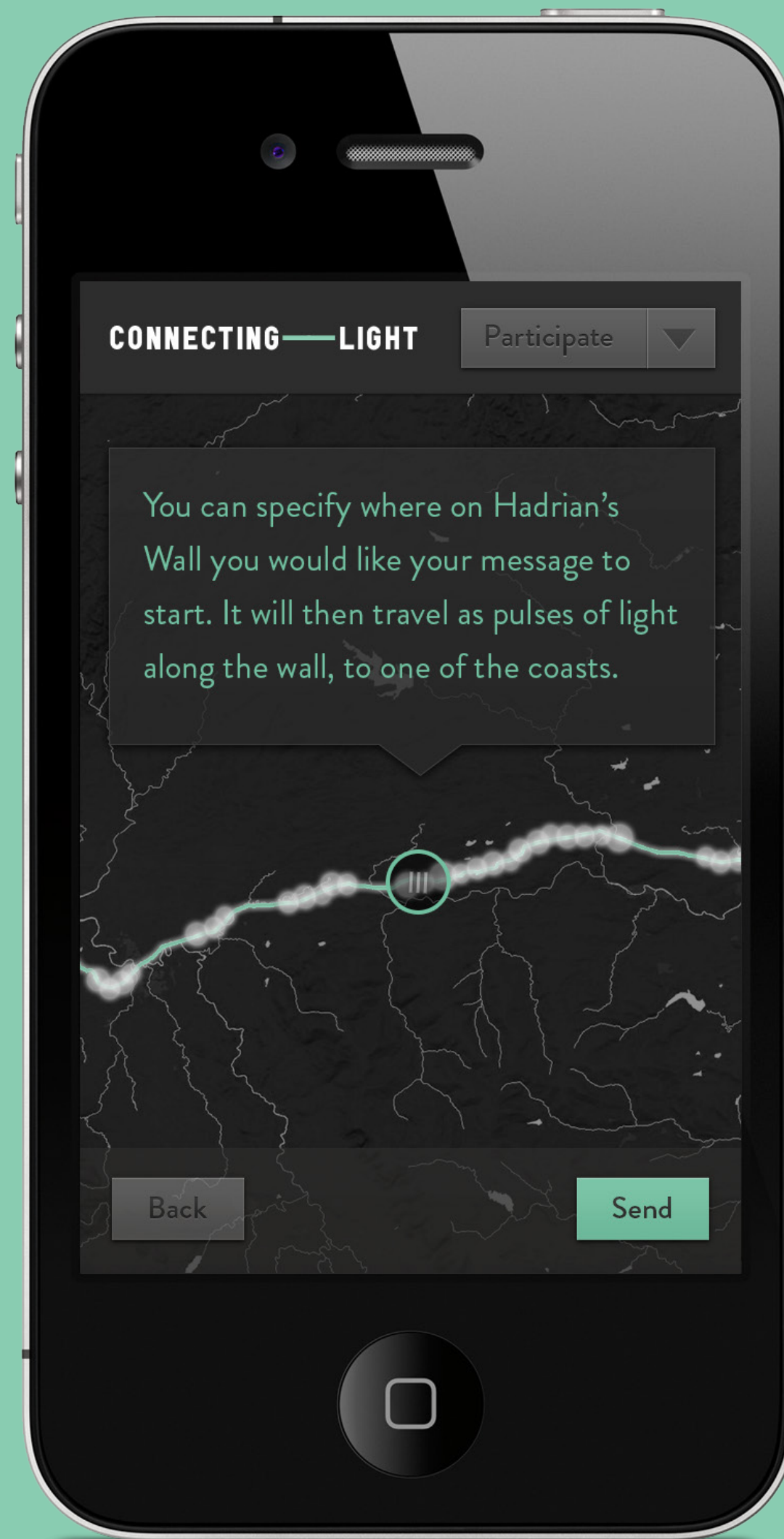
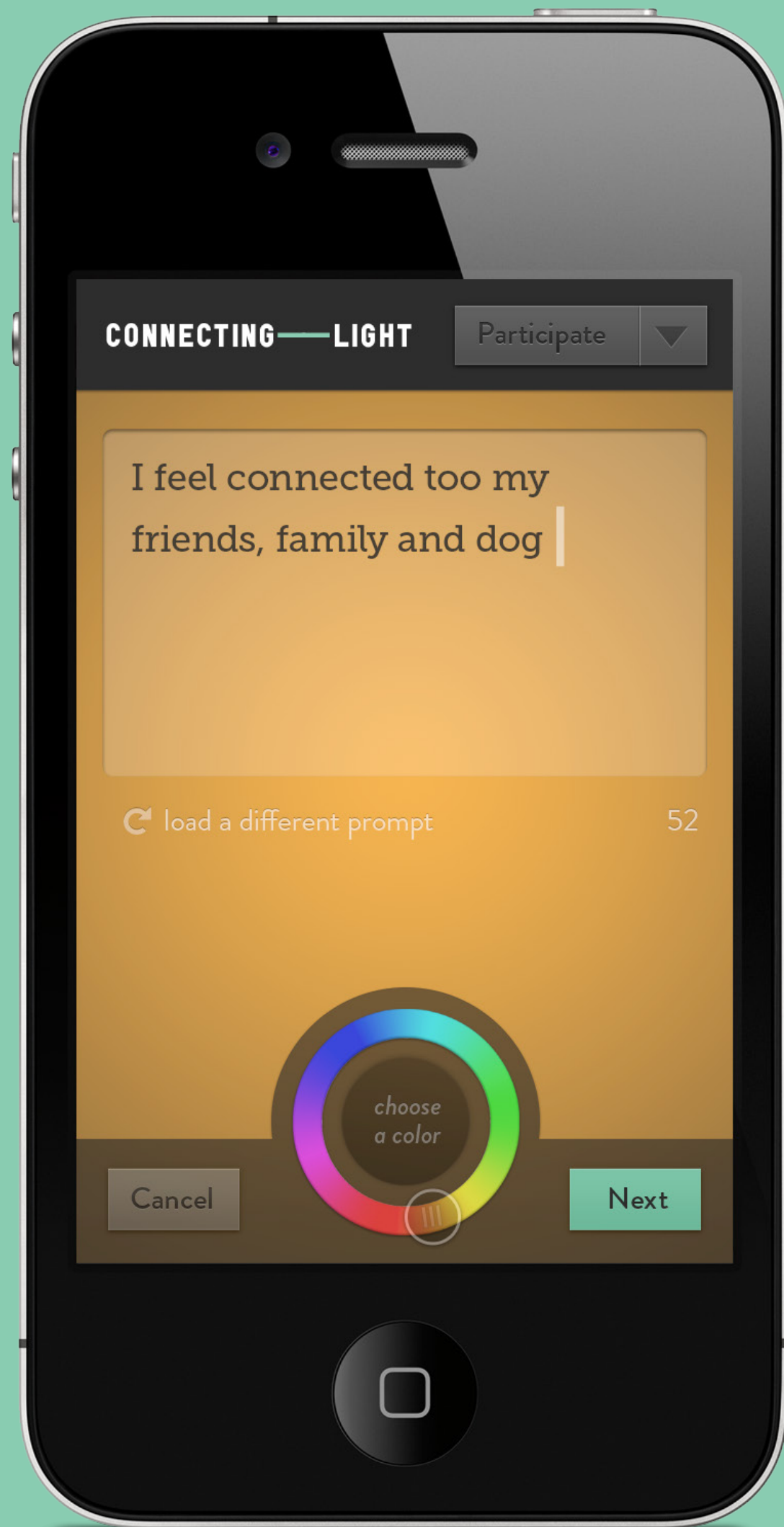
Connecting Light is a digital art installation along Hadrian's Wall World Heritage Site commissioned by the London 2012 Festival of the London 2012 Olympic and Paralympic Games and created by YesYesNo.

The installation consists of hundreds of large-scale, light-filled balloons transmitting colors from one-to-another, creating a communication network spanning over seventy miles.

Audience members are invited to participate by sending personalized messages along the light-lined wall at a number of viewing locations or, this Web site and companion mobile app.

Type/Code designed and developed the desktop and mobile website, message submission process, and visualization to accompany the physical installation of Connecting Light.





# VoxPop

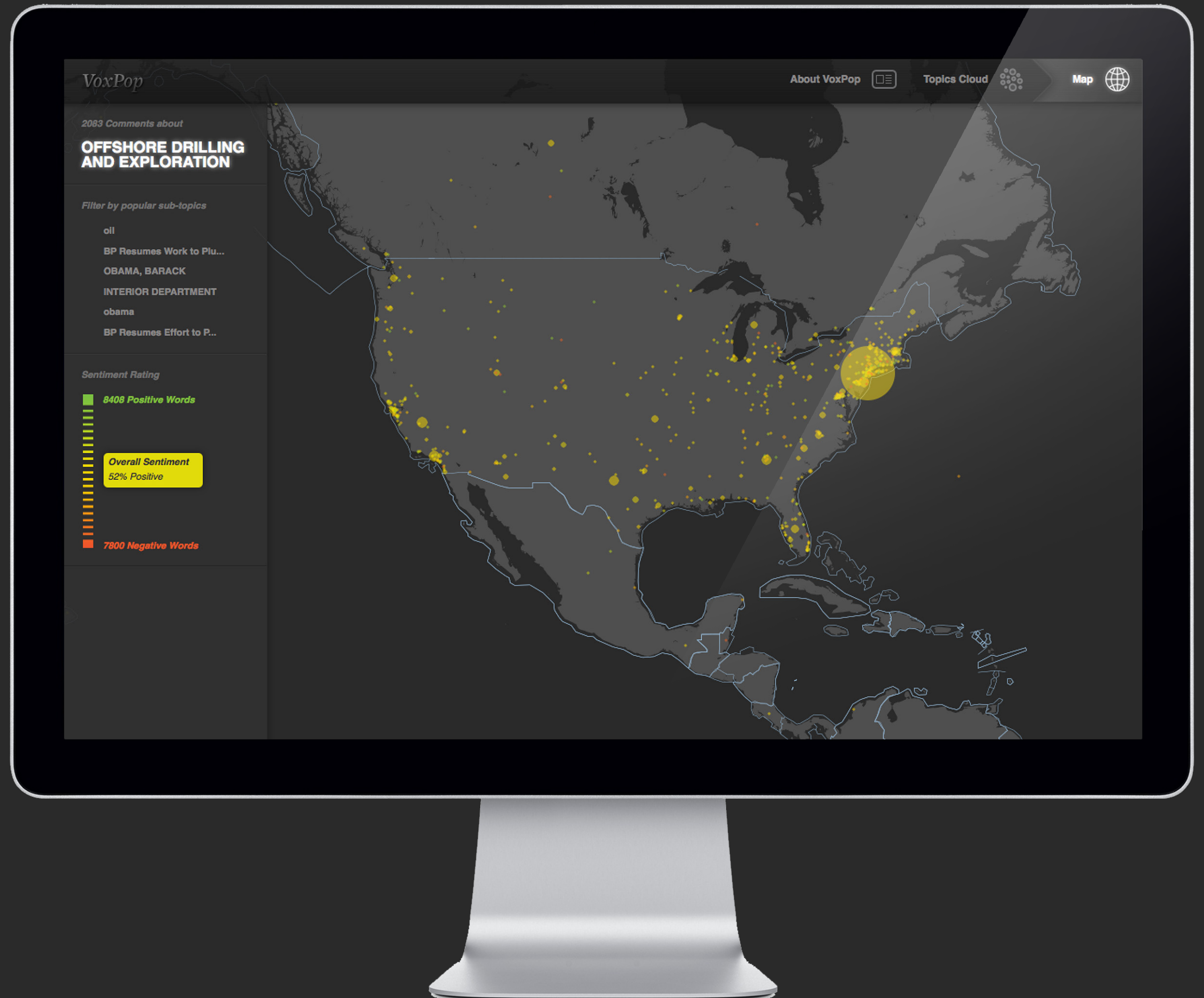
2010

VoxPop is an experimental web application designed and developed by Type/Code that enables the visual exploration of sentiment contained in reader comments on the New York Times website.

By siphoning reader comments from the New York Times API through a custom Natural Language Processing tool-chain, VoxPop classifies positively and negatively charged words. Reader sentiment is abstracted across thousands of comments in trending topics of conversation, and visualized through time and space.

Honors: Adobe Design Achievement Award 2010 Winner, SXSW Interactive Award Finalist

Visit at [dev.voxpop.tc](http://dev.voxpop.tc)  
(currently supports Chrome, Firefox, and Safari browsers)





VoxPop

About VoxPop

Topics Cloud

Map

OP-ED COLUMNIST; Drilling for Certainty

By DAVID BROOKS

Read Abstract

May 27, 2010

Mr. David Brooks – the finest piece of journalist on this matter. Indeed I am old enough to remember when society would cultivate middle tier management – like the first sergeants in the military ranks. Then they could sense the essence of their technical complex life savings mechanics, procedures, and people trust. Scotty in the literature to Star Trek knew the nuts and bolts; and the tolerances that were forces that had to be reckoning with to keep the systems and the pride of the job.

Yes, Doctor Richard Feynman was eloquent and knowledgeable of what we must confront to live in modern advanced technological world.

With effective journalism and investing always in levels of experienced employees we can yield cascading effective results that must never be taken for granted – as President Obama is expressing –

One further rule I like for your consideration that would add to your litany; that is; One should Never Take a Job that You one is Not Qualified, to do, lead, and manage with highest proficiency –

As well let's invest in the street smarts of with the guys gals – human resources, know how on 'the rigs of life,' that know and sense – with their very life is on the line – as respected and listen to and understood.

Joseph Amato  
Manhattan, N. Y.

Joseph John Amato from New York, NY, USA at 01:58:08 on 05/28/2010

yes, humans are human, and accidents do happen. However, if BP knew with certainty that they'd be held accountable for the real costs of their mistakes, they would have gone to greater lengths to set up a system to ensure that accidents on this scale didn't happen.

Close Comments

382 Comments about

OFFSHORE DRILLING AND EXPLORATION

New York, NY, USA

New York, NY, USA

Positive Words

Overall Sentiment

Negative Words









Typefaces

Work

Blog

About

TYPEFACES & LETTERING DESIGNED IN BROOKLYN, NEW YORK CITY.

Press

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# Pagan & Sharp

2011

We could not be more thrilled for the launch of Pagan & Sharp, a new type foundry founded by our friends and studiomates Lucas Sharp and Juan Carlos Pagan.

The foundry's opening in December, 2011 coincided with the release of their portfolio website, designed and developed by Type/Code.

Visit at [paganandsharp.com](http://paganandsharp.com)



## Hera Big

Hera Big explores the motion and fluidity of the ball serif, in an evolution from its previous identity as a counterpart to the slab serif. Informed by great fat-faces from Figgins to Lubalin, but never deferring to precedent by default, Hera is a fresh mix of originality and organic form, never sacrificing function for beauty.

16 Fonts

[Buy Now](#)

Title Case



60



He swam seaward again  
*Many cities did he visit*  
Single handed as he was



Typefaces

Work

Blog

About



Pure / Lettering



MTV Scratch / Identity



Mount Vision / Identity





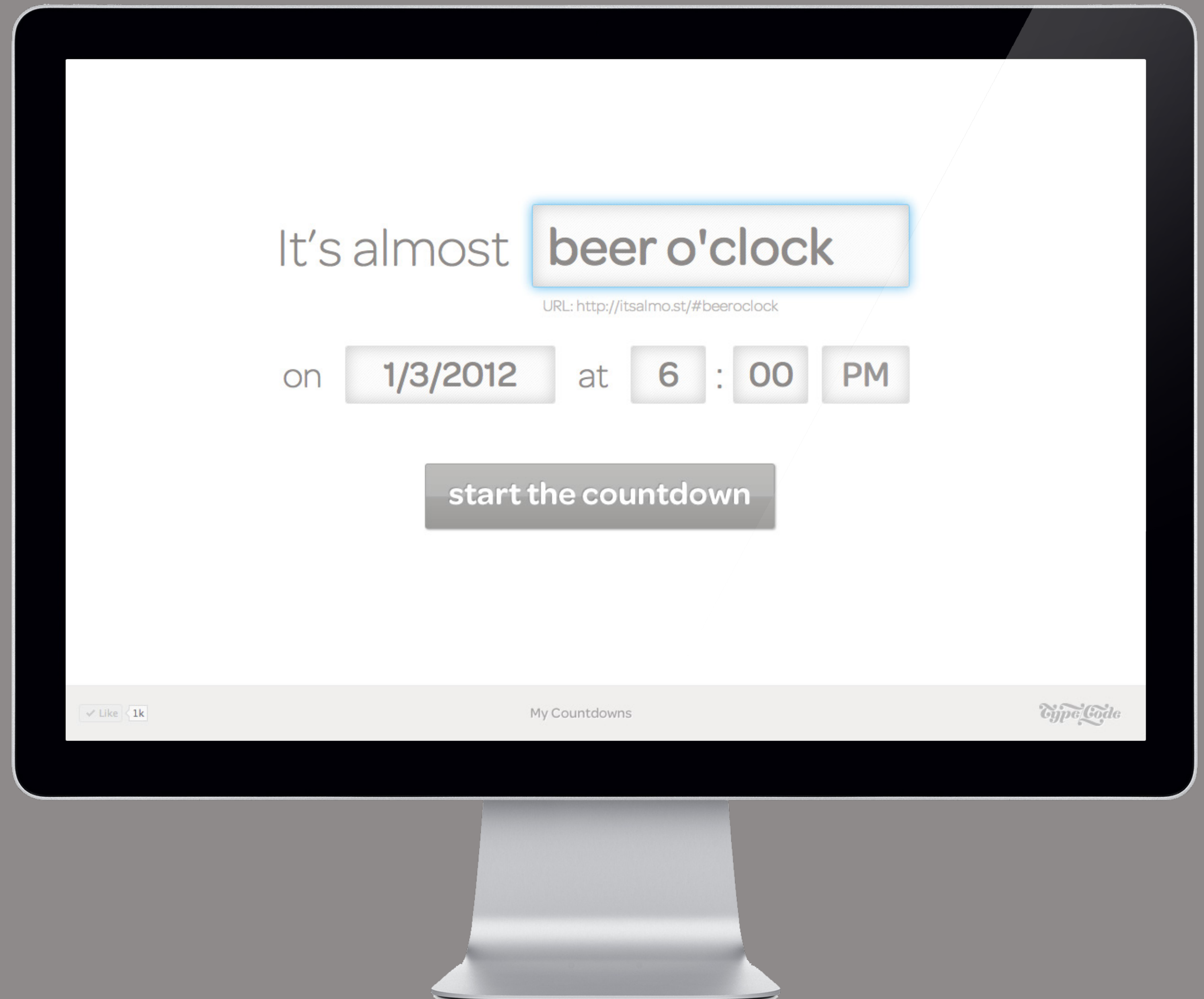
# itsAlmo.st

2011

One week last year, we were trying to count down to Happy Hour, and quickly realized that there were no good countdown tools that were both well designed and easy to share. So, naturally, we had to create our own.

It's simple: just give your countdown a name and a time, and let it begin. Every countdown has it's own spiffy URL for as long as it's running (like <http://itsalmo.st/#HappyHour>), so you can share it with friends and post it to Facebook or Twitter.

Visit at [itsalmo.st](http://itsalmo.st)



It's almost **beer o'clock**

**6** hours **25** minutes **35** seconds **463**



[Share This](#) [My Countdowns](#) [New Countdown](#)

TypeCode



# Busker

2009

Idea, design, and web/Flash development for Busker, a concept for a social networking and promotional network for street musicians in New York City.

The central feature of Busker is the map, which allows artists to visually mark the locations at which they play, allowing for a stronger relationship with their fans. The site also allows musicians to create profiles to which they can post information, songs, videos, and upcoming events.

Visit proof-of-concept at:  
[buskernyc.ianlord.com](http://buskernyc.ianlord.com)



# Busker<sup>ALPHA</sup>

Find artists

Home

Map

Artists

Jobs





# Peter Rosen Productions

2011

Design and development for a new website for Peter Rosen Productions, Inc.—a renowned documentary film production company. Implementing HTML5 video players throughout, the site allows for an optimized viewing experience with modern browsers and tablets while seamlessly downgrading to Flash video for older browsers.

Visit at  
[peterrosenproductions.com](http://peterrosenproductions.com)

**Peter Rosen Productions, Inc.**

Home  
Biography  
Productions  
In Production  
Contact



Featured projects (click above images for video and details) ^

**Peter Rosen Productions, Inc.**

Home  
Biography  
Productions — A Surprise In Texas  
In Production  
Contact

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**A Surprise In Texas**  
2010

The 13th Van Cliburn  
International Piano  
Competition co-winner 20  
year old Nobuyuki Tsujii, blind  
from birth.

NHK/Japan. Avex  
Entertainment/Japan.  
PBS, aired summer 2010

---

Audience Award, Best  
Cinematography Award  
—Beverly Hills Film festival.



[Clip](#) | [Trailer](#)



## Flavors & Aromas

from the percent of essential oil content in hops

Hops are partially composed of essential oils that dictate flavor and aromatic qualities when added within the last 15 minutes of the wort boil, or when dry-hopped in the fermenter.

### Fluorenone & other oils

Unspecified characteristics

### Caryophyllene

Herbal European

### Humulene

Spicy Herbal European

### Myrcene

Floral Citrus Piney

## Bitterness

from the percent of alpha acid content in hops

The alpha acid percentage represents the amount of the hop, by weight, that is composed of alpha acids. The alpha acid percentage total encompasses multiple chemicals which all add unique flavor and bittering style. Two primary acids are **Humulone**, which is thought to give a desirable "soft" bitterness to the finished beer, and **Cohumulone**, which has been considered to add a harsher bitterness to beer, and is sometimes avoided.

**Cohumulone**  
Average percentage of the total alpha acid of the hop

Bitterness in beer is measured in International Bitterness Units (IBU) which is measured through the use of a spectrophotometer and solvent extraction. However, during the brewing process IBU can be estimated with the following equation:

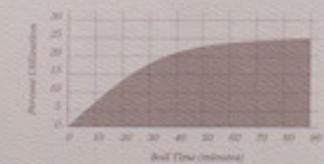
$$IBU = \frac{W_{hop} \times UN \times AN \times 7.489}{V_{wt} \times C_{wt}}$$

Where:

$W_{hop}$  = Weight of hops used, in ounces

$AN$  = Alpha acid percent of the hop (range)

$UN$  = Utilization is the percent of iso-alpha acid retained over the time of the wort boil, as shown in the chart below.



$V_{wt}$  = Volume of final wort in gallons, before pitching yeast

$C_{wt}$  = When the gravity of the boil is less than 1.050, the gravity correction is 1.0. Otherwise, it is calculated with the following equation:

$$C_{wt} = 1 + \frac{G_{wt} - 1.050}{0.20}$$

$G_{wt}$  = Specific gravity of the wort in the boil kettle

# Hops Chart

2011

Datavisualization for different varieties of hops used in brewing beer.

**Hops**   
Bitterness Flavors & Aromas

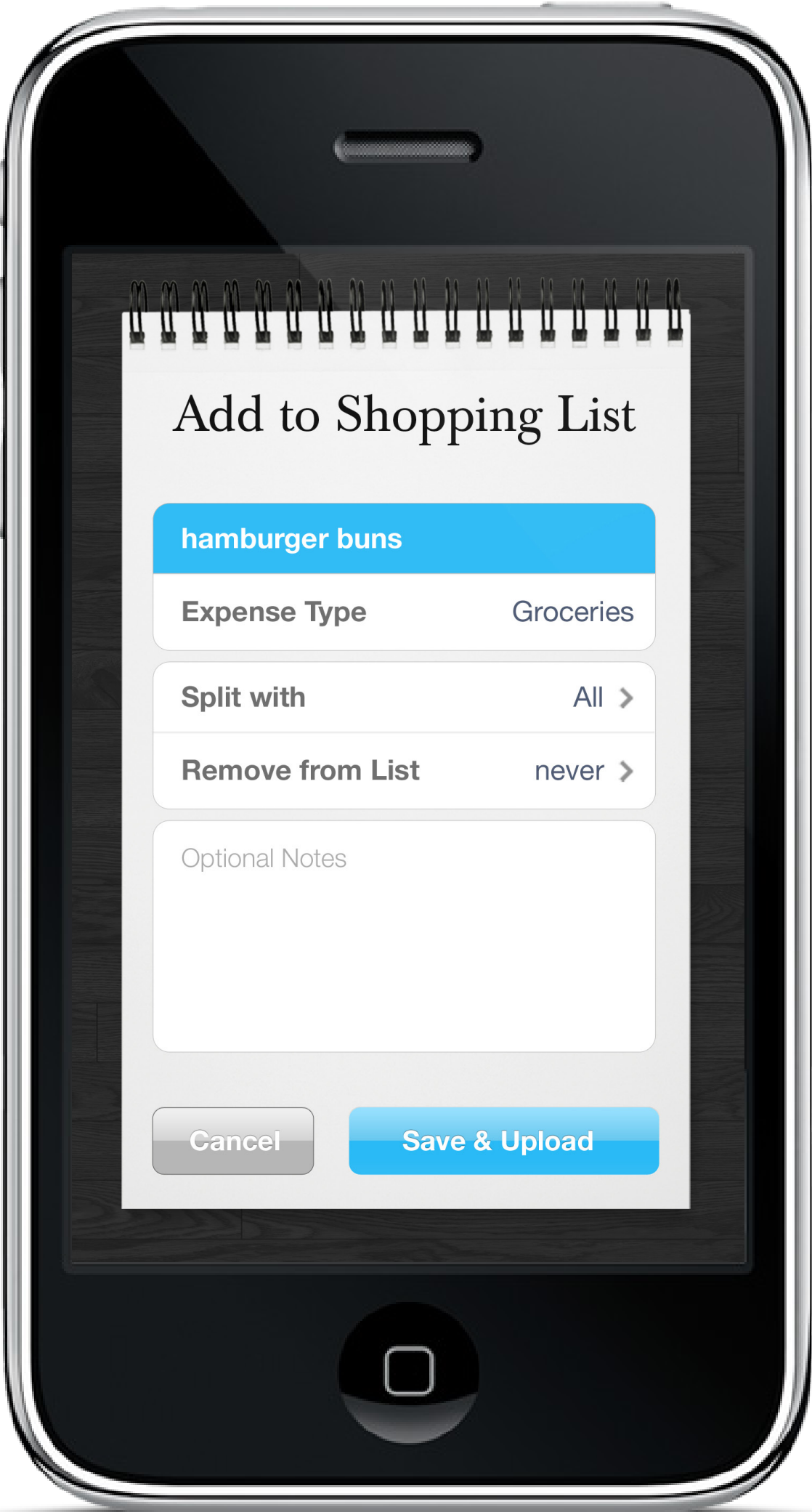


# Divvy-up

2010

Divvy-up is a case study for a smartphone app targeted at roommates.

Divvy-up provides a cloud-synchronized interface for roommates to split and keep track of expenses and bills, as well as maintain shared lists, such as grocery items.





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# Aphex Twin Music Video

2008

This music visualization software is written in OpenFrameworks, a C++ framework for graphics programming. While the software can be used to visualize any MP3, a little bit of testing led us to settle on Aphex Twin's "Flim." The project incorporates FFT analysis, a frame buffer, OpenGL, and additive blending.

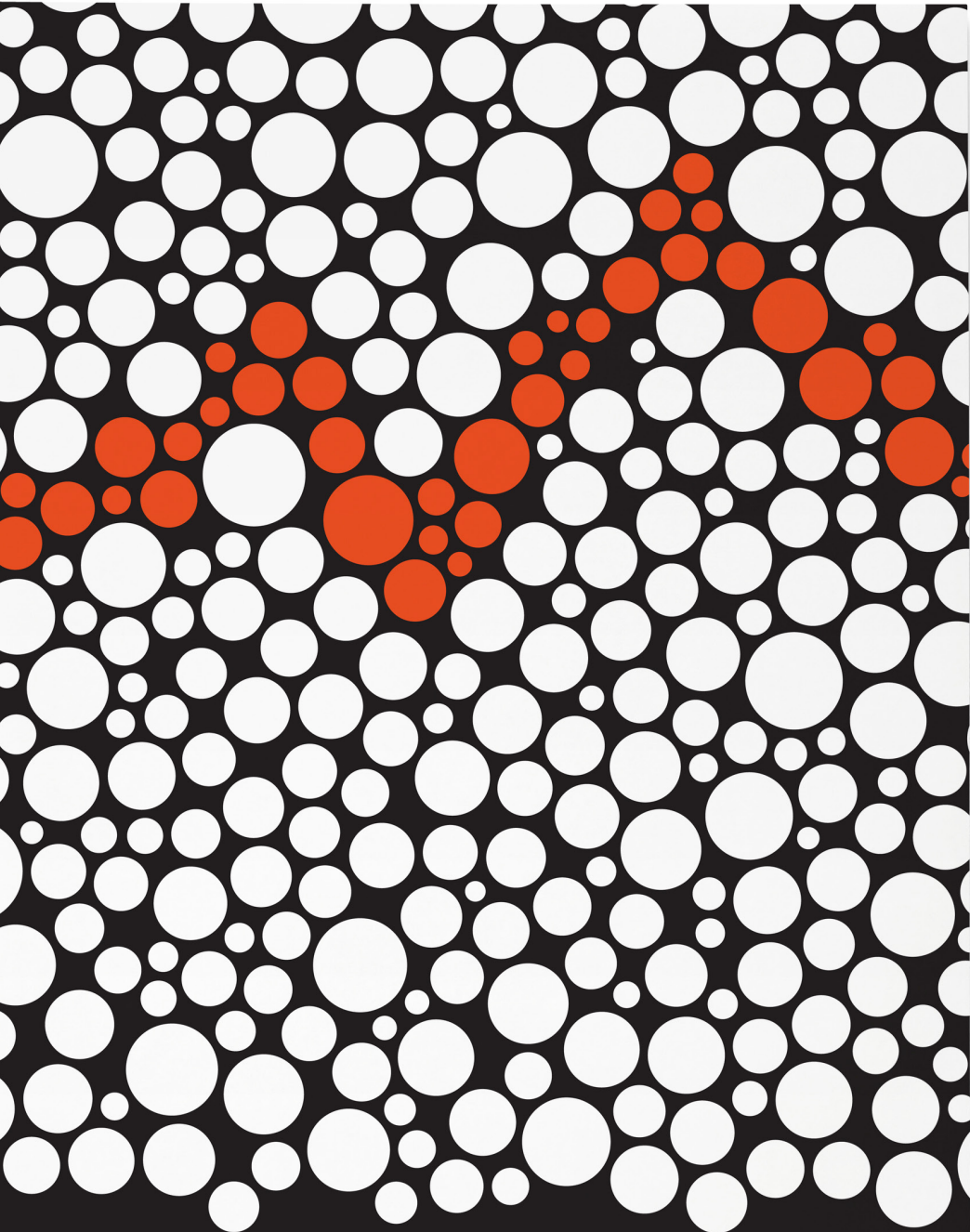
Visit at: [vimeo.com/2604599](https://vimeo.com/2604599)





# Healthcare Posters

Promotional posters for  
healthcare reform



### ***Fact or Fiction?***

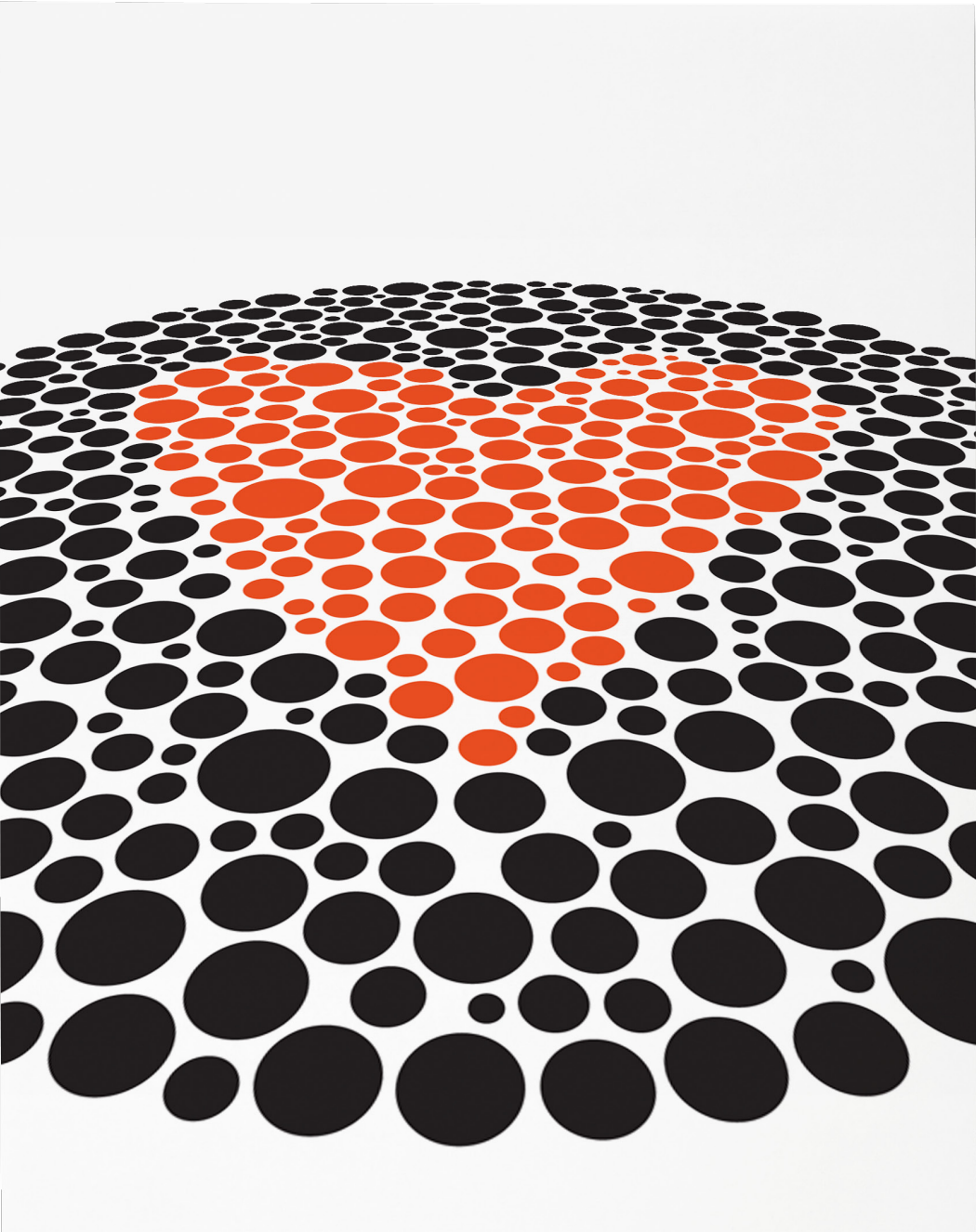
**The Rumor:**

*If the healthcare reform plan is passed, the government would promote euthanasia or create so-called "death panels" to decide which patients were worthy of living.*

**The Reality:**

These claims are a twisted interpretation of a provision in the bill that says Medicare will cover voluntary counseling sessions between seniors and their doctors to discuss end-of-life care. Medicare doesn't pay for such sessions now; it would under the bill.

In fact, the rumored "death panels" are more similar to current insurer's decisions of who to cover and who to drop – a power the new health bill would take away from insurance companies. Insurers will be prohibited from refusing you coverage because of your medical history. *[sources: FactCheck.org, The New York Times, WhiteHouse.gov]*



### ***Fact or Fiction?***


**The Rumor:**

*I have heard many people worry that health care will be "rationed" under the proposed plan. I'm worried that I won't be able to get certain tests or procedures.*

**The Reality:**

First, there is already rationing in today's system. Right now, decisions about what doctor you can see and what treatment you can receive are made by insurance companies, which routinely deny coverage because of cost. Health reform will do away with many of those rules that result in rationing today.

[sources: WhiteHouse.gov, FactCheck.org]



### ***Fact or Fiction?***

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# Stoneking Brewing Company

2011

Branding, identity, and packaging design for Stoneking Brewing Company.









